

# MARK ROSAS

Creative Director | Film & Television  
Story | VFX | Editorial | Music | Technology

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## PROFILE

Multidisciplinary film and television creative working across studio feature post-production, editorial, visual effects, motion design, music, and story development for theatrical, streaming, and branded media.

**Credits and collaborations include** Netflix, Sony Pictures, Peacock, Focus Features, Neon Rated, Disney, ABC, NBC, Amazon, Swatch, Yoplait, JCPenney, TLC, Twitch, and Sony Music Publishing.

Experienced shaping narrative clarity, visual language, VFX workflows, review systems, and polished final delivery across complex productions. Combines creative judgment with hands-on fluency across editorial, shot tracking, version management, media organization, design systems, and AI-assisted creative workflows.

## CORE STRENGTHS

### Feature Post-Production

Editorial support, VFX pipeline coordination, media organization, shot tracking, version management, and review workflows.

### Story & Development

Narrative structure, visual presentations, pitch/development materials, and production-stage creative problem solving.

### Visual Delivery

Motion design, screen graphics, VFX assets, localization elements, finishing support, and final deliverables.

## TOOLS

### Creative Production

Adobe Premiere Pro, After Effects, Photoshop, Illustrator, Blender, InDesign, Animate, Unreal Engine, Logic Pro, +more.

### Post Workflows

Shot tracking, version management, media organization, VFX review, editorial turnovers, localization deliverables, finishing pipelines.

### Creative Collaboration

Frame.io, Slack, cloud-based review/deliverable pipelines, server workflows, production asset workflows.

### AI Creative Systems

Generative media tools, agentic creative systems, multimodal creative workflows, prompt-driven ideation and iteration, AI-assisted production pipelines.

## RECENT EXPERIENCE

### Netflix

Visual Effects - Feature Post-Production

Los Angeles, CA | Full-time | May 2026 - Present

Contributing to the visual effects and post-production pipeline for Netflix's upcoming feature film *Bad Day*, starring Cameron Diaz. Working across editorial, VFX, media organization, shot tracking, version management, review workflows, and creative/technical delivery to support a studio-level feature post process.

### Longevity Pictures

Editor | VFX | Story Development

Beverly Hills, CA | Full-time | Oct 2023 - Jan 2026

Contributed across previs and post-production pipelines for feature film development. Supported story development, editorial structure, motion design, visual effects, and presentation materials used in development and production planning. Worked closely with producers and principal filmmakers to shape narrative clarity, visual language, and final visual delivery.

### Neon Rated

Creative Development | Editorial Support

Los Angeles, CA | Jan 2024 - Dec 2025

Creative development and visual materials for the feature film *Shelby Oaks* (Neon Rated). Worked with directors and producers to create production-stage storytelling visual assets supporting the film's creative direction.

### Sony Pictures Entertainment

Visual Effects Artist

Los Angeles, CA | Full-time | Sep 2022 - Mar 2023

Contributed visual effects and post-production deliverables for the theatrical feature *Missing* (Sony Pictures). Collaborated with editorial and finishing teams to refine creative execution and visual continuity. Supported international localization and multi-language delivery workflows for global distribution.

### Sony Music Publishing

Writer | Producer

Los Angeles, CA | Contract | Jun 2012 - Dec 2025

Composed and produced music for film, television, and advertising campaigns. Projects and placements connected to companies including Disney, ABC, NBC, Amazon, Swatch, Yoplait, JCPenney, TLC, and Twitch. Developed narrative-driven audio work designed to elevate tone, story, and audience impact across visual media.

### Bazelevs Group

Motion Graphic Designer | Localization Specialist

Los Angeles, CA | Full-time | Nov 2021 - Mar 2023

Localized films for international distribution. Adapted motion-image text and dialogue elements into Spanish, Portuguese, German, French, and more while preserving narrative pacing and tone. Collaborated with translators and production teams to ensure creative and linguistic accuracy.